

## नेहरु युवा केन्द्र संगठन Nehru Yuva Kendra Sangathan



स्वायत्तशासी संस्था युवा कार्यक्रम एवं खेल मंत्रालय भारत सरकार

an Autonomous Body under the Ministry of Youth Affairs & Sports Government of India

No. NYKS/NYC//2022-23/87-

Date- 21.02.2023

To

All State Directors of NYKS

Subject:- Approval for issuing Advertisement inviting applications for Selection of NYVs for the year 2023-24 to 2024-25 - reg.

Sir/Madam.

Approval of the Competent Authority is hereby conveyed for issuing Advertisement inviting applications for Selection of NYVs for the year 2023-24 to 2024-25 as per the existing NYV selection guideline.

The Competent Authority has directed that process of issue of advertisement as per approved sample copy provided in the NYV selection guideline may be issued on 23<sup>rd</sup> February 2023 in local leading newspaper, strictly as per the standard/approved advertisement (copy enclosed at Annexure-A), as per the following time schedule.

Accordingly, the following time schedule may be followed for strict compliance.

Sl. no	Activity	Time schedule
А	Issue of fresh Advertisement.	23 <sup>rd</sup> February, 2023
В	Last date of receiving application – Online,	9 <sup>th</sup> March, 2023 (15 days from the date of issue of advertisement)

However, it is to inform that the matter of recommending Names of nominees in each district level NYV selection committee is already under submission with the Ministry of YA&S. The approved list of nominees will be communicated as and when the same is received from MYA&S. DYOs may be directed to move the file to DM/DCs for fixing a date for interview for selecting NYVs, only after receipt of approved list of nominees in each district level NYV selection committee from MYA&S.

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Meanwhile, all DYOs may be directed to issue advertisement as mentioned above, to be published on 23<sup>rd</sup> February, 2023 in their respective districts (including separate advertisement in the allotted Non-NYK district also). A sum of Rs. 5000/- is sanctioned per district for issuing advertisement. As NYC at Hqtrs is operating through CNA account, no funds can be transfer from Hqtrs to district under NYC Scheme. Accordingly, all DYOs may place order with local leading newspaper for publishing the advertisement and then, along with a copy of the advertisement, the bills may be forwarded through the SDs to DD (NYC section), NYKS Hqtrs for making direct payment to the newspaper agency. The cost of the advertisement should not exceed Rs. 5000/- per district. The DYOs are also requested to issue press note in all other newspapers of the district for wider publicity.

All State Directors are requested to ensure necessary compliance by all DYOs in the matter and inform the Hqtrs on 23<sup>rd</sup> February 2023 on the progress as per the attached Performa (**Annexure-B**). Separate allocation of fund will be made for meeting the organizational expenditure of interview/selection committee meeting after receipt of approved list of nominees from MYAS.

Accordingly, all State Directors are requested to direct all DYOs under their control for immediate action in the matter.

This issues with the approval of Competent Authority.

## Kindly treat this on top priority.

Yours Sincerely

Encl as above:

(Prakash Vaidya) Joint Director (NYC)

## Copy to:

- PPS to JS (YA), MYA&S
- PS to DG, NYKS
- Director (NYKS), MYA&S
- All Regional Directors of NYKS for information and necessary follow up .
- Office record file